



**The Confluence of General Education and
Liberal Studies as the Building Materials
for Engaged Lifelong Learners**

September 21 & 22, 2018

Omni William Penn Hotel
Pittsburgh, Pennsylvania

Advertising & Sponsorships



February 2018

Downtown Pittsburgh, colloquially referred to as the Golden Triangle, and officially the Central Business District, is the urban downtown center of Pittsburgh. It is located at the confluence of the Allegheny River and the Monongahela River whose joining forms the Ohio River. In the heart of the rust belt, Pittsburgh has risen from the steely ashes of an industrial hub, undergoing thoughtful and purposeful revitalization to become a city of the future. Its transformation has centered around education, technology, tourism and environmentalism. Pittsburgh's dedication to becoming relevant in a changing world speaks to many conversations in higher education around access, inclusion, knowledge-based economies, and a changing political climate. Now more than ever, Pittsburgh is the ideal location for a gathering of the general education community.

Who are We? The Association for General and Liberal Studies is a national organization designed to assist general education faculty and administrators with practical knowledge and experiences for creating, revising, and running a quality program. We have helped individuals, programs and institutions with everything from communication and marketing to day-to-day administrative operations to innovations in the classroom. In 2018, our goal once again is to create an experience devoted solely to matters practical where we get all meeting participants engaging, sharing, and leaving each session with concrete 'take-aways'—ideas you can use!

Part conference, part institute -- this year's 'constitute' continues one of our association's primary purposes—to focus on the practical 'nuts & bolts' tools and best practices of creating and maintaining relevant general education programs on our campuses. In Pittsburgh, we also want to expand on the all-too-common questions 'why is general education important?' and 'what does a relevant liberal education look like in our students and on our campuses?' As advocates of general and liberal education, we understand it is important that every student receives the tools and skills for the world of work, nurtures an empathetic humanity for a well-rounded life, and understands the importance of being an informed, engaged citizen. Our constitute offers us the opportunity to gather, share, and recommit ourselves to the revitalization of general education and liberal studies so all students live fuller, richer lives.

Therefore, the three rivers flowing around downtown Pittsburgh creates the perfect metaphor for our September discussions as we bring the ideal goals of general education together—a more perfect confluence of our elemental selves: work, home and civic. Hence our meeting title: The Confluence of General Education and Liberal Studies as the Building Materials for Engaged Lifelong Learners.

AGLS invites your organization to become involved with this year's constitute by selecting one of the many opportunities to connect with our attendees who come from all over the U.S. and abroad.

We offer sponsorship and advertising space in our event app and conference web page. Be a part of this active organization. Please feel free to contact me if you have any questions. I am here to assure you the best service for your experience with AGLS. We value your support of the smaller associations!

Help AGLS promote and keep the work of quality general education programs flowing!



Joyce Lucke, Executive Director
(812) 376.7468

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Learn more about our constitute at www.agls.org/upcomingconference.htm

CONTACT FOR ADVERTISING OR SPONSORSHIP

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SUBMISSION DEADLINE

Agreements and fees must be received by this office no later than July 30, 2018 to be considered for placement. Items for placement in conference tote bags must be received no later than August 30, 2018.

MECHANICAL REQUIREMENTS LOGO

Digital files are required for logos. Faxed copies will not be accepted. Required formats for logos must be high resolution (300 dpi) PDF files (Adobe Acrobat, distilled for print, TIFF, or EPS with fonts outlined). Word documents must be text only and cannot include embedded graphics. The camera-ready copy of the logo should be exactly as the company/organization wants it to appear.

TERMS OF AGREEMENT

The completion and submission of this document represents an agreement to place and pay for sponsorship or opportunity selected above. Payment in full must be submitted with this agreement.

PAYMENT INFORMATION

If you require an invoice to submit your payment, please contact us at execdir@agls.org. We will be happy to provide you with an e-invoice.

Payment may be made via a check made payable to Association for General & Liberal Studies, or with a credit card. E-invoices will arrive to your inbox via PayPal, our credit card processing agent.

U.S. funds only.

PLEASE RETURN COMPLETED AGREEMENT AND PAYMENT IN FULL BY JULY 30, 2018 TO:

Joyce Lucke
AGLS Executive Director

execdir@agls.org

Checks may be mailed to:
Joyce Lucke
AGLS Executive Director
428 5th Street
Columbus, IN 47201

Questions? Contact us at (812) 376-7468 or execdir@agls.org